

SW District Pro

Business Operations Portal

Paint & Coatings / Sherwin-Williams

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WHAT IS IT?

Built for Sherwin-Williams store reps and district managers. Tracks every contractor account, sales activity, competitor pricing, and team schedule — with an AI assistant trained on SW products, pricing, and objection handling.

Live demo: mexausafg.com/sw-district-pro.html | PIN: 4321

PORTAL SECTIONS

TAB	TAB
1. Dashboard	2. Daily Sales Log
3. Contractor Accounts	4. Product Lookup
5. Orders & Quotes	6. Team & Schedule
7. Inventory	8. Competitor Intel
9. District Report	10. AI Assistant
11. Contractor Pipeline	12. Outside Sales
13. Calendar	14. GPS Check-In
15. Color Match	16. Messenger
17. Marketing Hub	18. Buyer Portal

STANDARD PLATFORM FEATURES — ALL PORTALS

FEATURE	DESCRIPTION
PIN-Protected Portal	Private access — your team only, PIN locked
Platform Health Check	Live status of all MFG backends — 10 endpoints monitored
Calendar & Scheduling	Events, follow-ups, health check history timeline
GPS Field Check-In	Location logging with Google Maps link, job site verification
Internal Messenger	Team chat across all devices — cell, tablet, desktop
AI Assistant	Industry-trained AI built into every portal
Finance & Invoicing	Invoice tracking, A/R, backlog, overdue alerts
Client CRM	Full relationship tracker with follow-up dates and revenue history
Marketing Hub	Email templates, pitch scripts, social copy, color palette
WorkComp360 Direct Mail	Campaign request form embedded — routes warm leads automatically

PRICING

TIER	SETUP	MONTHLY	INCLUDES
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Starter	\$500	\$299/mo	5 tabs, CRM, field log, finance, AI
Pro	\$750	\$499-\$699/mo	Full portal as shown above
Enterprise	\$1,200	\$799-\$999/mo	Custom + backend integration + white label

READY TO GET STARTED?

Schedule a 20-minute demo. Your portal is live within days.

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